



New Jersey Broadcasters Association

October 2009

To all New Jersey Press Credential Applicants:

The New Jersey State Police originally developed the New Jersey Police Press Credential to aid police officers and other emergency personnel in identifying **full-time reporters and photographers** who have a legitimate need to gain access to police and fire scenes to perform their duties. Only those media employees who came in regular contact with the State Police, local police departments, fire and EMS applied for, and received, Police Press Credentials.

Over the years, a misconception has developed that these credentials are needed for a variety of things for which they were never intended. It is imperative that we correct this problem today.

1. You **DO NOT** need press credentials to cover municipal, county or state government.
2. They are **NOT** to be used for professional, college or high school sporting events.
3. They are **NOT** intended to be used to gain access to entertainment events.

A simple identification card from your radio station or media company will suffice. Their only use, and the reason New Jersey Police Press Credentials are issued, is to allow access to emergency police and fire scenes.

Your 2010 application is attached. Also, please refer to the additional qualifying rules to help you determine who should apply. It is imperative that everyone who applies has a legitimate need and covers breaking on-scene crime and fire news events. The fact that you have been issued credentials in the past is not an indication that your request will be granted in the future. In the wake of Sept. 11, 2001, it's a new world. Your compliance to the above is essential.

Paul S. Rotella, Esq.
President/CEO
New Jersey Broadcasters Association

Joseph R. Fuentes, Superintendent
New Jersey State Police

2010 New Jersey

Press Credential Application

Attached is the Press Credential application for your staff members for the 2010 calendar year. Please follow the instructions below and refer to the qualifying rules. Also, refer to the memo dated October 2009 relating to criteria for applicants applying for 2010 press credentials.

- ◆ The cost for press credentials is **\$6.00 each for an individual visor or ID card and \$10.00 for the ID Card/Visor set.**
- ◆ **Please make a copy of the application for your files.** We ask that you make copies from this original for your use throughout the year.
- ◆ When completing the application form, please be sure to list your employees **in alphabetical order by last name** and include the **job title** of each applicant. Applications that are submitted incorrectly or are incomplete will be returned.
- ◆ Once again, we are requiring “passport type” headshots for **first time applicants only**. If you sent in headshots last year for your employees who are applying again for next year, you do not need to send them again. **ONLY SEND IN HEADSHOTS FOR FIRST TIME APPLICANTS.**

Send a “**passport type**” head shot as a JPEG file attached to an e-mail or on a CD. The file name **MUST** be the full name of the person (Example: mary_yaccarino.jpeg). The photo can be color (preferred) or grayscale. E-mail photo to presscredentials@njpa.org.

- ◆ Please return your completed application along with your payment to the New Jersey Broadcasters Association, 348 Applegarth Road, Monroe Township, NJ 08831. The processing of applications will begin on December 1 and will be handled on a first-come, first-served basis. During the peak processing period (between December 2009 and March 2010), please allow approximately four to six weeks for your application to be processed.

If you have any questions, contact Mary Yaccarino at NJBA, (609) 860-0111 ext 710 or via e-mail mary@njba.com.

**QUALIFYING RULES AND ISSUANCE PROCEDURES
FOR NEW JERSEY STATE POLICE/NEW JERSEY PRESS CREDENTIALS**

- 1) Radio and television stations must operate on a regular schedule throughout the year, gather and disseminate news of a general nature to gain recognition as a legitimate news gathering agency for the purpose of applying for New Jersey State Police/New Jersey Press Credentials.
- 2) Only applicants who are employed as news reporters or press photographers as **FULL TIME** staff employees, by a duly recognized news gathering agency, are eligible for press identification cards and automobile visor cards.
- 3) Print media must supply three (3) consecutive issues of the publication along with the application form for first time applicants.
- 4) Applications for all non-print media outlets should be accompanied by a letter on company letterhead that states the nature of the organization and sets forth specific examples of why the applicants need to cross police and fire lines to perform their full-time duties.
- 5) Each news gathering agency submitting applications for press credentials for individuals in the corresponding fields is responsible for checking the validity of such applications.
- 6) Executives who apply for press credentials on behalf of individual staff members will be charged with the responsibility of returning to NJBA any credentials issued to staff members who have been terminated, or have resigned their positions.

Applications may be submitted for consideration throughout the year. Application forms for the following year will be mailed after October 1st of each year.

**New Jersey Broadcasters Association
348 Applegarth Road
Monroe Township, NJ 08831
Phone: (609) 860-0111 * Fax: (609) 860-0110**

APPLICATION FOR 2010 NEW JERSEY PRESS CREDENTIALS

Please indicate if the station is a first time applicant

NAME (Please type or print names in <u>alphabetical order</u> by last name) and Job title	Neck Chain for ID Card	ID Card	Visor
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Cost: # _____ Visor cards @ \$6 each: Total \$ _____
 # _____ ID cards @ \$6 each: Total \$ _____
 # _____ Sets (ID & visor) @ \$10 each: Total \$ _____
 Grand Total \$ _____

I, _____, certify that these employees are eligible Under Section 23 of the qualifying rules* for this application:

Signature of General Manager/News Director *Title*

E-mail Address: _____

*See next page for qualifying rules

Make checks payable to NJBA and mail this form with your check to:

New Jersey Broadcasters Association
 348 Applegarth Road
 Monroe Township, NJ 08831
 Phone: (609) 869-0111, Fax: (609) 860-0110

Mail credentials to (Name): _____

Broadcast Facility: _____

E-mail Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Reminder: E-mail head shots in JPEG format (first time applicants only) photo to presscredentials@njpa.org